

www.KreativeDesigns.me

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SUMMARY

Art Director with more than 10 years of design experience seeking a new role to challenge me as a designer and leader. With a sharp eye and a passion for design, art, and creativity; I am constantly looking for new opportunities to learn, grow, and sharpen my skills.

EXPERTISE

- Creative & Art Direction
- Management
- Leadership
- Creative Problem Solving
- Creative Strategy
- Time Management
- Brand Identity
- Detail-oriented
- Advertising
- Full Adobe Creative Suite
- MS Office
- Marketing Print Platforms
- E-mail Marketing Platforms
- Print Shop
- Game/App Design

EDUCATION

COLORADO MESA UNIVERSITY

Grand Junction, CO May 2012

Bachelor of Fine Arts

Major: Graphic Design**Concentration:** Print & Animation**Minor:** Studio Art

AWARDS & HONORS

- Creator of Le Meridien Denver Hotel Art
- 2022 Silver Telly Award - Marketing Team (Creative Direction)
- 2021 Bronze Telly Award - Marketing Team (Creative Direction)
- 2021 MarCom Gold Award - Marketing Team (Creative Direction)
- Graduated Magna Cum Laude
- Academic Achievement Scholarship
- 2024 *Do Something Nice* Award Winner

EXPERIENCE

Development Coordinator

September 2023 - Present

SHILOH HOME INC. | Littleton, CO

- Managed and oversaw volunteer and community service activities throughout the organization
 - This involved interviewing and hiring volunteers, placing them in different roles based on their qualifications, and maintaining accurate records
- Created an organizational system and managed the multitude of donations that came in

Creative Director

July 2017 - April 2023

CHERRY CREEK MORTGAGE | Greenwood Village, CO

- Started at the company as a Graphic Designer and quickly moved up to Sr. Graphic Designer, then promoted to Creative Director
- Created a large volume and variety of marketing materials for 16 brands and over 350 loan officers across the Cherry Creek Mortgage family of companies
 - Projects included branded guides, flyers, digital and print ads, TV commercials, social media graphics, animations, and web design
- Managed a team of 8, including design, video, in-house print shop, freelancers, and interns in the Marketing Department
- Led and managed a rebranding effort for Cherry Creek Mortgage, as well as brand identity and creation for new brands and companies
- Cultivated cross-functional collaboration to launch a new digital marketing database, including training team members and serving as a company-wide subject matter expert on the platform

Graphic Designer

March 2013 - July 2017

EYEMAX GROUP | Greenwood Village, CO

- Created and managed design projects to promote Ophthalmologists to patients, doctors, and other organizations
- Developed and published marketing materials promoting LASIK, cataract, and cosmetic companies
- Designed and developed branded materials to educate patients and engage with multiple audiences

Graphic Designer / Production Artist

August 2012 - March 2013

THE CREATIVE GROUP | Denver, CO

- Provided graphic design services for a variety of companies, including Bona and Eyemax Group
- Collaborated with experienced designers
- Created mockups and ensured projects were production-ready

Graphic Design Intern

June 2012 - August 2012

PEAK CREATIVE MEDIA | Denver, CO

- Managed various projects such as logos, posters, brochures, calendars, and invitations
- Worked closely with clients to ensure design accurately represented their visual identity and brand

Graphic Designer

March 2011 - May 2012

CAMPUS DESIGN STUDIO | Grand Junction, CO

- Worked directly with clientele to create print design and animation
- Excelled at time management and offered efficient turnaround times